

Originally developed for :

Panera
B R E A D[®]

Strawberry Dicer

Find a way to cut uniform strawberry quarter wedges
with repeatability and speed for the chain's rising
menu star, the Strawberry Poppyseed Salad **NEED**

With nothing on the market designed specifically
to accommodate the strawberry's unique shape,
kitchen staff resorted to the conventional use of a knife—
which is inherently risky, tedious and inconsistent,
especially in the hands of younger, novice employees **CHALLENGE**

A simple, stainless-steel plate, featuring a
stem-removal cutter and two cross-wire wedgers,
that fits securely atop Cambro,[®] Carlisle[®] and other
standard-size plastic storage containers. Set the
stemless berry, flat top down, on the intersection of the
wires and effortlessly push it through into the container **SOLUTION**

Every store location and every employee, regardless
of experience, is equipped to more quickly, safely and
reliably get the same prep yield for the same fresh,
flavorful appeal and visual presentation chain-wide **RESULT**



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