

Originally developed for :



Egg Slicer

Introduce to the menu a new cobb salad, featuring a freshly sliced hard-boiled egg **NEED**

When efforts to source an NSF-approved egg slicer came up empty, executives weren't willing to resort to a non-commercial-grade alternative—not when consistently fresh, high-quality food and presentation are pillars of their brand **CHALLENGE**

First, rapid development of a slicer to meet the deadline for market tests. Then, after initial success called for a chain-wide rollout, further development to achieve a more ergonomic and economical production model **SOLUTION**

With the industry's first and only NSF egg slicer in hand, operators are seeing the consistently uniform cuts and heavy-use durability they need to keep their highly successful cobb salad on the menu **RESULT**

